



Content Writer – job description

Responsibilities

Include:

- Producing high-quality documentation that is appropriate for its intended audience
- Working with internal teams on product and documentation requirements
- Writing easy-to-understand user interface text, online help and developer guides

Job brief

We are looking for a Technical Writer to produce high-quality documentation that contributes to the overall success of our products focussed on Travel & Transportation Domain especially for Airlines and Airport. You will join a team of talented product managers who work collaboratively with developers, quality engineers, product owners, and usability experts to make our products easier to use.

Responsibilities

- Work with internal teams to obtain an in-depth understanding of the products and the documentation requirements
- Produce high-quality documentation that meets applicable standards and is appropriate for its intended audience
- Write easy-to-understand user interface text, online help and developer guides
- Create tutorials to help end-users use a variety of applications, airline, logistics, Railways and Surface Transportation industry specific educational contents
- Analyse existing and potential content, focusing on reuse and single-sourcing opportunities
- Create and maintain the information architecture
- Strong experience in writing and editing content.
- Perform Great research, organizational, learning skills and present creative ideas
- Create eye-catching and original content with accuracy in grammar, brevity & syntax



- Strong Knowledge of SEO and Should have good knowledge in SEO writing
- Write and update the content for website
- Write Ad copy for Google Ads
- Conduct keyword research and Develop the content strategy which is aligned with short term and long term keyword targets
- Write product descriptions, classifieds, customer reviews, and Quora Q/A
- Write blogs for the website and SEO
- Write posts for Social media, Develop social media content for brands and Facebook Ads.
- Experience doing research using multiple sources
- Excellent overall writing skills in many different styles/tones and impeccable spelling & grammar
- Good command over English language writing, editing, and proofreading skills with outstanding communication and presentation skills.
- A strong portfolio of big ideas well written
High comprehension of software like Microsoft Word and Google Docs
Key Skills - Strong writing, editing, and proofreading skills.
- Should be capable of writing professional & creative web content, blogs, articles, and press release according to requirements/specifications.
- University degree in Computer Science, Engineering or equivalent preferred

Experience

3 to 5 Years

Working Location

Chennai